

Zyra Consulting – Company Profile (2025)

Transforming Operations, Enabling Growth

🌐 www.zyraconsulting.eu

1. About Us

Zyra Consulting is a Netherlands-based consulting firm, rooted in two decades of global industry experience through Tata Consultancy Services (TCS). Our founder has led successful transformation projects for Fortune 500 companies such as Dow Chemicals, Owens Corning, Avery Dennison, and United Airlines. In Europe, we've delivered critical logistics and operational projects for Shell Netherlands, Dow Chemical B.V., and Trinseo. While Zyra Consulting is newly established, our strategic experience and hands-on expertise bring lasting value to clients seeking performance-driven transformation.

2. Mission & Vision

Mission

Empowering businesses through smart, sustainable, and scalable operational excellence.

Vision

To become Europe's most trusted consulting partner for supply chain, logistics, and business transformation.

3. Services We Offer

- Supply Chain Optimization
 - SOP development and process mapping
 - Demand planning and inventory diagnostics
 - Digital supply chain transformation
- Logistics Planning & Execution
 - TMS selection and implementation
 - Freight strategy & cost optimization
 - Route redesign and performance tracking
- Finance Process Automation
 - Procure-to-pay (P2P), order-to-cash (O2C)
 - Shared services design & implementation
 - Governance and reporting frameworks

- Procurement Process Design
 - Strategic sourcing & RFQ standardization
 - Supplier onboarding & performance metrics
 - Cost-benefit procurement workflows
- Production & Quality Process Optimization
 - Lean manufacturing principles
 - Workflow standardization
 - Waste reduction and compliance controls
- SOP & Process Documentation
 - ISO-compliant procedure manuals
 - Training kits and visual workflows
 - Document control & version management

4. Industries We Serve

- Manufacturing & Chemicals
- Energy & Utilities
- Transportation & Logistics
- HR & Staffing
- Public Sector
- Retail & E-commerce

5. Our Consulting Approach

Assess →Align →Implement →Optimize →Sustain

Our structured Lean-Six-Sigma aligned methodology ensures strategic and tactical alignment with client goals. We blend process excellence with practical execution to drive continuous improvement.

6. Case Study Highlights

- Trinseo Netherlands – Logistics Redesign
 - €200,000 annual cost savings through freight route optimization, vendor consolidation, and TMS integration. Additional warehouse redesign and Health & Safety process optimization enhanced overall operational compliance and efficiency.
- Dow Chemical B.V. – Global Supply Chain SOPs
 - Delivered end-to-end SOPs across three continents during SAP transition, standardizing governance and reporting.
- Manpower USA – HR Operations Transformation

- Transitioned decentralized HR operations into a centralized shared services model, improving cycle time by 27%.

7. Why Choose Zyra Consulting?

- Headquartered in the Netherlands with EU-wide access
- Lean Six Sigma and ISO 9001-compliant frameworks
- Flexible delivery (onsite, hybrid, or remote)
- Deep domain knowledge across supply chain, finance, and logistics
- Track record with Fortune 500 clients

8. Accreditations & Partnerships

- Registered with KVK Netherlands
- VAT ID: NL520938732B02
- ISO 9001 Consulting Partner: Veritas Bureau
- Compliant with Dutch & EU tendering norms via TenderNed, TED, RVO, MKB-Nederland

9. Contact Us

Zyra Consulting

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